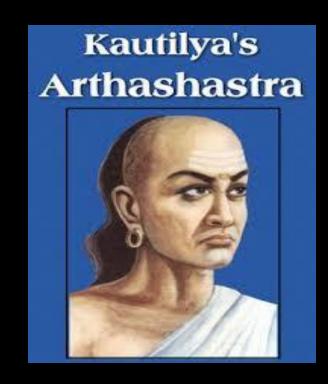
Introduction to Public Administration/ Public Policy

Aseem Prakash
Professor and Chair
School of Public Policy and Governance
TISS-Hyderabad

How it began?

State Sciences: Serving the interests of the absolute ruler in knowing about the subjects of his principality and about the state of its resources. It was thus known as "state sciences,"





American Declaration of Independence (1776)

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.

The National Assembly wrote their revolutionary ideals in the Declaration of the Rights of Man and of the Citizen which said:

"Men are born free and equal in rights"

Rights include "liberty, property, security, & resistance to oppression"

It guaranteed freedom of speech, &freedom of religion, & equal justice

French Revolution (1789): Liberty, Equality and Fraternity



Oliver Wendell Holmes, Jr.

"Your Liberty To Swing Your Fist Ends Just Where My Nose Begins"

It is this situation that created the demand for application of social knowledge furthering human cause

Social knowledge for the purpose of social betterment

 Social knowledge would permit the gradual amelioration of social life.

 The object of social knowledge are the human and the community • Starting point for many empirical research endeavors was indeed the observation that the Enlightenment, or liberal, promise of automatic harmonization of social life was not kept

Industrialization and Urbanization <<<>>>> Double Movement

 Notion that there is a need for political action to address the "social question" should be based on extensive, systematic and empirical analysis of the underlying social problems.

- Political Science and Public Administration: Academic study of issues of public salience
- Later, political science and public administration perspectives were directly extended into the public arena, as were relevant aspects found in the disciplines of law, history, sociology, psychology, public health.
 - Giving birth to Policy Science

Public Administration

Five BIG Moments

- Public Administration [Classical]
- Developmental Administration
- New Public Administration
- New Public Management
- Public Policy and Regulatory State

- Moment I:
- Public administration is what government does – conceiving, implementing and monitoring of government policies.
- Not studying phenomenon for its own sake.
- Policy problems are seen to occur in a specific context, a context that must necessarily bear on the analysis analysis subsequent recommendations
- Policy problems were seen as technical questions, resolvable by the systematic application of technical expertise.

- Identification of Problem
- Formation of Policy
 - Policy Adaption
- Implementation of Policy
- Evaluation of Policy

Gulick (1937): POSDCORB

Planning

Organising

Staffing

Directing

Coordination

Reporting

Budgeting

Max Weber – Ideal Type Bureaucracy

Hierarchy Division of Labour

Formal selection Process

Career Orientation

Formal Rules

Impersonality

Modernization

PRISON REFORM IN TELANGANA

Total Inmates in Prisons of Telangana (May, 2018)











Reforms: Discipline and Welfare
No Private Time
Skills
Education
Mental Health
Infrastructure

- Moment II
 - Post Colonial Societies:
 - Underdevelopment, Poverty, Soft States
- The task was nation building, economic development, strengthening of the Institutions and involving the people in the process of development and execution of development plans.

Development Administration

- Empowering and Deepening Scientific
 Institutions
- Commission for Scheduled Castes and Scheduled Tribes was set (1978)
- Planning Commission
- Community Development Programme (CDP)
- Agriculture Extension Programmes

Moment III – Development and Administration is not Value neutral

The values of equity, responsiveness and administration cannot be addressed by value neutral approach. It alienated the less privileged and deprived



New Public Administration

Client Oriented Administration
Non-Bureaucratic Structures
Participatory Decision Making
Decentralized Administration

Case Study

- Polio Drops in Bihar
- Non Availability of Formal Credits

Moment IV— Globalization, Economic Integration, State Failure/ Capture
 Widening Disparity and Poverty

New Public Management

Fundamental Rethinking: Government Steering, Rather than

Rowing

Empowering rather than Serving

Market Oriented – corporatization of public services

Government to Governance

- Moment V— Regulatory State
- Public Policy : Beyond Government
- Modern states are placing more emphasis on Regulation
 - the use of authority, rules and standard-setting
 - Displacing an earlier emphasis on public ownership, public subsidies, and directly provided services



- Bureaucratic functions of regulation are being separated from service delivery.
- the regulatory functions of government are being separated from policymaking functions

Welfare State versus Regulatory State

• The regulatory state and the welfare state are routinely presented as trade-offs, that is, alternatives and competing forms of state organization, reinforcing the disciplinary walls between these communities.

	Welfare State	Regulatory State
Logic	Social Justice	Procedural Fairness
Legitimacy	Output	procedural
Primary instrument of choice	Fiscal Transfer	Rule Making

This narrower conception results in a limited understanding not only of the modern state and its dynamics but also of the post-war welfare order itself

The dichotomy between the regulatory state and the welfare state and between regulation and redistribution tend to conceal the redistributive aspect of regulation and the regulatory aspects of the redistributive process.

The polymorphic approach to the state allows us to think:

- a state that promotes procedural regulations alongside redistributive and moral regulation.
- In this sense, the welfare state is the amalgamation of both fiscal and regulatory transfers, and it is a state that both commodifies and decommodifies

- Example I
- Parental leave.
- This policy typically rests on two instruments. The fiscal instrument ensures fiscal or cash transfers to parents, while the regulatory instrument determines who pays, to whom and for how long.

Example 2

tax expenditure — also known as tax benefits, tax incentives, tax subsidies, tax breaks, tax returns or, in a more derogatory vein, tax loopholes — are essentially transfers that are shaped by extensive use of regulations set out in the tax code. To the extent that they are designed with social policy aims in mind, they should be understood as a *sine qua non* of the welfare state.

Example 3

- Agencification of the State
- Telecom Regulatory Authority of India
- Electricity Regulatory Authority of India
- Public Private Partnerships

Thank you!